

Vision for an Innovative World!

Leaders in innovative value creation through entrepreneurial excellence

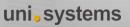
























Quest Group at a Glance (12M 2020)





€721m Revenues

€60m EBITDA

• **€35m** EBT

■ €143m Equity



30 Countries
International Activity
(~19% of revenue)



40 years (est. in 1981)



2.256
Headcount



Active in:

ICT Products* € 420m

IT Services **€ 132m**

Courier/Post **€ 126m**

■ Electronic Payments € 34m

Ren. Energy / Other **€ 9m**



Track Record 2015 -2020

•	Revenue CAGR		17%
•	Ebitda	CAGR	17%
•	EBT	CAGR	20%
•	Growth Investments		€137m
•	Dividends /Cap Returns		€64m

*Wholesale/Retail

Revenues





ICT Products & Services (Wholesale/ Retail)



IT Services

Incubation Center



...towards 1 bill.

RENEWABLE ENERGY	COURIER & POST SERVICES	FINANCIAL SERVICES	COOLING





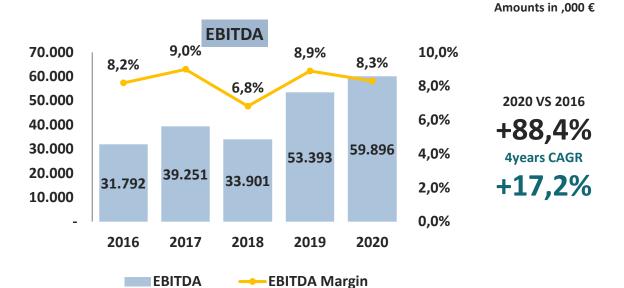


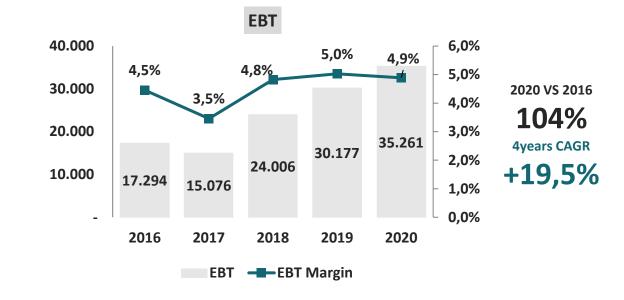


P&L (12M 2020)









Resilience in challenging times





Operating Model





Acquire and hold controlling stakes in corporate assets



Subsidiaries are market leaders in promising sectors



Actively involved in subsidiaries' management



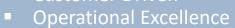
Mitigate risk by investing in different sectors



Emphasis on Tech and Tech enabled companies

Strategy Building Blocks







Innovation / Technology Orientation



Sustainability



- Sustainable Development is a strategic focus for Quest Group
- The Group endorses the 10 Principles of the UN Global Compact, the 17 UN Sustainable Development Goals and complies with the Greek Sustainability Code
- The Group publishes Annual Sustainable Development Report according to the GRI Standards (Global Reporting Initiative), which includes all companies with total turnover of more than 5% of the consolidated turnover





Strategic CSR Focus

- Market: Responsible and Ethical Entrepreneurship, Regulatory Compliance, Continuous Growth, Expansion to new Areas, Total Customer Satisfaction
- Human Capital: Training and Development Initiatives, Employee Satisfaction and Thrive, workplace based on equality, inclusion and diversity principles
- Environment: Increase Recycling Activities, Reduce Power Consumption, Reduce emissions from ACS Transportations
- Society: support Entrepreneurship and Innovation through IQbility Incubation Center, Support Digital Transformation in Education by implementing various actions, increase volunteering, support our community









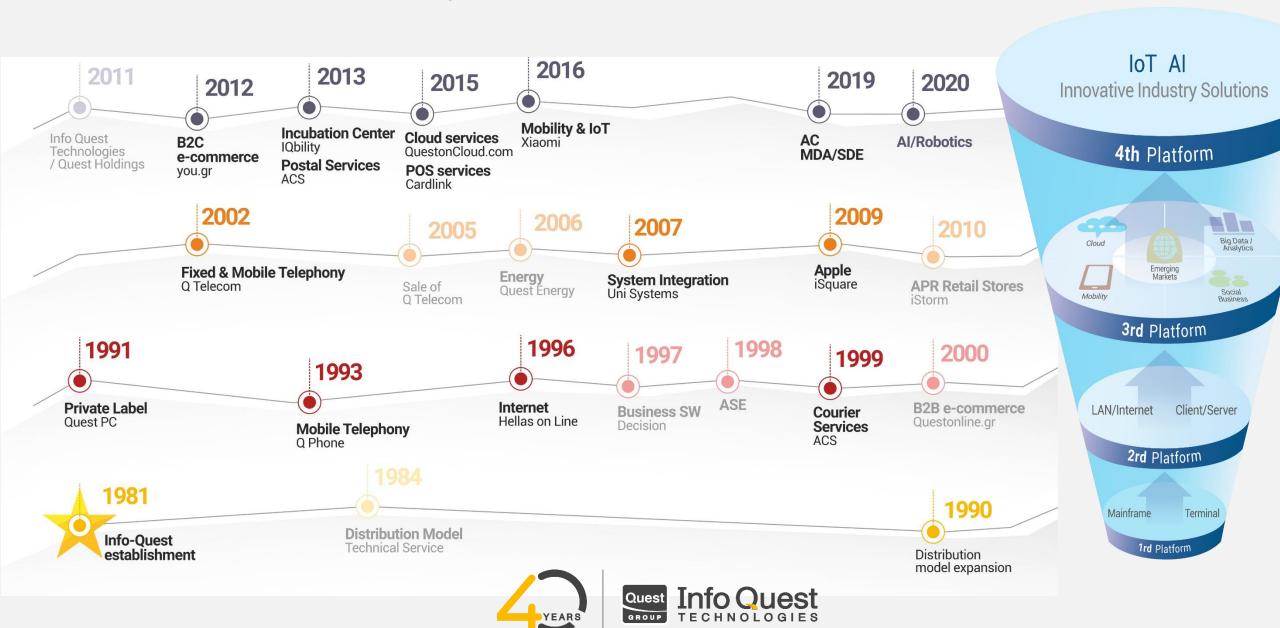








40 years of evolution & success

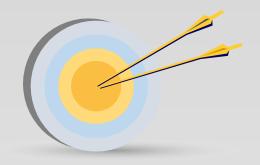






Our vision

To maintain our **leading** position in ICT Sector and excel in the new connected world, through the provision of **innovative** products and services with **value creation**.



Our mission

To accelerate the **evolution** towards the **digital transformation**, through our partnerships, our consistent strategy with emphasis on **innovation**, our continuous investment in **technical expertise**, our **people** and our **customer-centric** philosophy.

Our values



2020 Highlights



€235,4 m. revenue (+24,6%)

+ 166% increase revenue in 5 yrs

Increase **market share** in all business pillars

Accelerate our **digital transformation**



>330 employees (+ 8,5%) 20 hours training / employee



Volume / Value Added Distribution

Sustain leading position in ICT



> 2.800 Partners / B2B customers

>50.000 Service Customers

Gree Air Conditioning Distribution (Clima Quest)



Mobility & IoT / Xiaomi

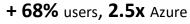
+49% revenue growth

Smartphones Xiaomi: #2 in Greece

Ecosystem Xiaomi: #1 in Wearables/ activity trackers, robot vacuums, e-

scooters, Bluetooth earphones

Cloud Services



Modern Workplace, WVD, process automation/ e-signature & cybersecurity focus

Focus on Cloud Services (Team Candi)



www.you.gr

+40% revenue

x2 Technology Revenues, **x3** Living Revenues

>700 brands

>2x sales 2016 - 2020

Agile and resilient in Covid-19 era



Business Continuity



Employee Health & Safety







Continuous value creation

Leader in ICT market
Major Cloud Enabler
Mobility & IoT Driver
E-Commerce

Financial Strength
Integrity & Reliability
Sustainable Growth

Trusted partner for all major ICT vendors

Expansion to new categories

Customer focus
Operational Excellence

IQTPLATFORM



Our approach











... New Business Units

Clima Quest channel

@ CANDI

FOQUS

you.gr

market

A Platform that supports Growth









We are committed to support **People** and organization to thrive and excel, in the new digital world



- ICT Products
- Smartphones
- Smart / IoT devices
- Consumer Electronics
- Cooling, MDA, SDA
- Service Center
- E-shopping platform



- ICT products
- Business software and applications
- ICT Infrastructure Solutions
- Modern Workplace Solutions
- Security Solutions
- Cloud Enablement Services
- Pre-sales, implementation & support
 Services
- E-shopping platforms

Strategic priorities



Volume



Value



Mobility



E-Commerce

- Sustain leading position in Technology Distribution
- Operational efficiency Digital Distribution
- Expand Products and Services Portfolio
- MDA / SDA

Clima Quest – Officiel Distributor of Gree Air Conditioning systems

- Sustain leading position in value Added Distributor (Security, Software)
- Cloud Enabler Excel in cloud both as Distributor and service provider
- Exploit and Transform the Channel
- Expand cloud offering portfolio

Team Candi – Acquisition of a company which specializes in **Modern Workplace** services in Microsoft environment and **Robotic Process Automation**

Xiaomi

- Secure Leading Position in Smartphones, expand in Consumer IoT
- FoQus (New Company for Poco Smartphones distribution)
- Increase International Sales (Cyprus – Malta)
- Enhance Retail Presence
 Mi Stores Mi Store.gr Mi Zones
- E- Mobility

www.you.gr

- Grow exploiting ecommerce evolution
- Product Line expansion
- Improve customer experience through automation
- Excel in relevant KPI's



New Logistics Centre with advanced automation technologies















global partnerships with all major ICT vendors

expand to

Cooling, MDA / SDA, AI Cameras, and more









Operational Excellence



Successful go to market strategy





Technical Support and Logistics Services



Authorized Support Center Authorised Service Provider Authorized Support Center Authorized Support Center Authorized Support Center Authorized Support Center Authorized Support Center

Authorized Support Center

XIAOMI

Authorized Support Center*

Kingston



Authorized Support Center



Authorized Support Cente



CUBOT

*Products imported by the company

- Awarded / Authorized Support Centre for major IT Providers
- One of the largest Technical support Organizations in Greece
- Apple Premium Service Provider
- Xiaomi Service Center
- 100 Authorized Service Partners Nationwi-wise

Logistics Support Services

- One of the largest Logistics Centers for ICT products in Greece.
- Full logistics support capabilities with Proven Efficiency
- ISO9001:2015, ISO 14001:2015 Operation
- Large scale projects requirements readiness
- National and International logistics provision by established third party companies (UPS, TNT, FedEx, ACS Courier and many national freight companies)

Technical Support Services

- Customization & Staging Services
- Installation & Configuration Services
- Roll Out Services
- 35.000 PC & POS Production
- > 50.000 customers

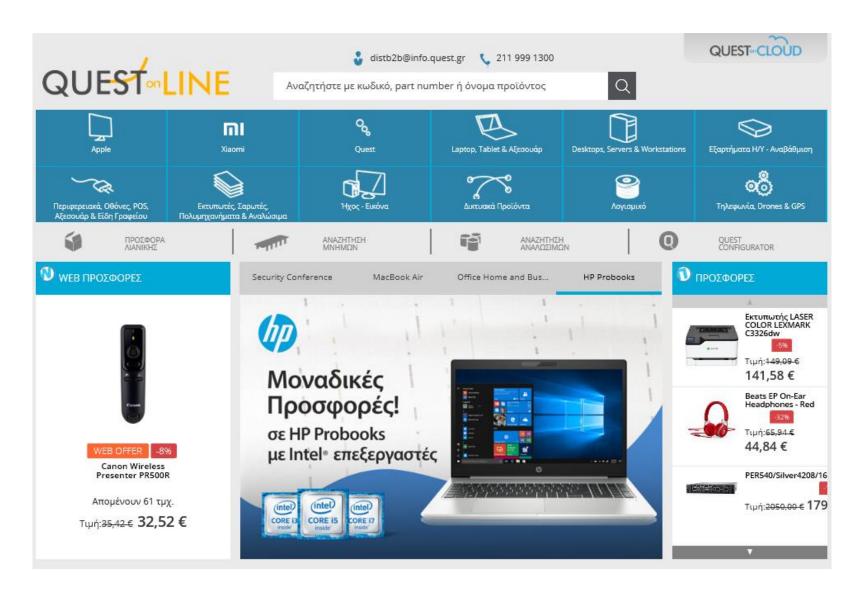


Google Play

App Store







www.QuestonLine.gr products B2B e-shop







BUSINESS APPLICATIONS



INFRASTRUCTURE



BACK UP & DR



SECURITY



COMMUNICATION

Digital transformation

enabler for of **enterprises** and **organizations**

- Top Vendors
- Certified consultants
- Pre-sales & Support Services
- Certified Resellers
- Strategic Partnership with Microsoft for Modern Workplace and Azure Solutions



Our strategic partners





BUSINESS APPLICATIONS



DocuSign[®]















INFRASTRUCTURE











BACK UP & DR







SECURITY





















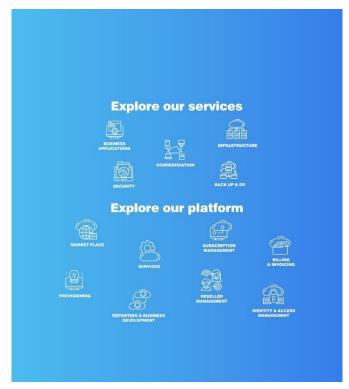
Digital Transformation? Cloud first.

- Top class cloud services
- Automated delivery platform
- Advanced tools for partners and ISVs to reach and manage their customers
- Cloud expert team

www.QuestonCloud.com

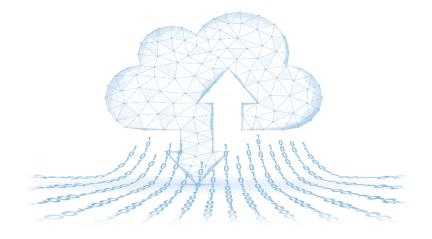






www.QuestonCoud.com cloud services

B2B patform







www.QuestonCloud.com

our platform enables the profitable, end-to-end delivery of cloud services, including onboarding, automation, aggregation, distribution, go-to-market and support.









INVOICING











- One Platform for centrally managing all active subscriptions
- One account for multiple subscriptions from different vendors
- Great flexibility providing the ability to purchase with monthly fee and change products / services during the subscription period
- Automated and immediate activation of services
- Aggregated information and uniformity in the ordering process, even when from different vendors







SharePoint Development

& Modern Workplace Partner in Greece

Gold
Microsoft Partner

Microsoft

Gold Data Platform
Gold Data Analytics
Gold Cloud Platform
Gold Windows and Devices
Gold Application Integration
Gold Application Development
Silver DevOps
Silver Datacenter
Silver Cloud Productivity
Silver Small and Midmarket Cloud Solutions



Custom **Development**





Support Services

Presales Services



















Info Quest

Licenses



Microsoft 365





Modern Workplace & Azure Solutions and Services





Official Distributor of Xiaomi in Greece and Cyprus since dec.2016

Innovation for everyone















Amazing **Smarthpones**

5G Models
Supreme Cameras
Innovative specs





The largest Ecosystem of **smart** products

Smart home Transportation Fitness











+49% revenue
2 Mi-Sores
Mi Zones in major retailers



#2 Smartphone brand in Greece Largest range of 5G smartphones Available for all cell networks



#1 e-Scooter brand in Greece ~30m. sales



#1 brand in Greece
Wireless Bluetooth headphones

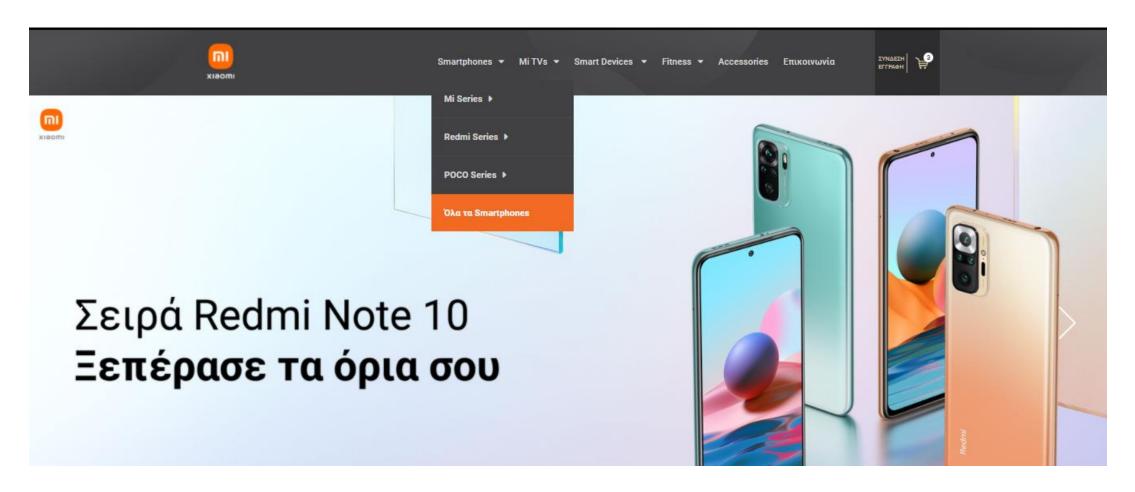


#1 brand in Greece
Wearables/Activity Trackers



#1 brand in **Robot vacuum cleaners** >50% market share





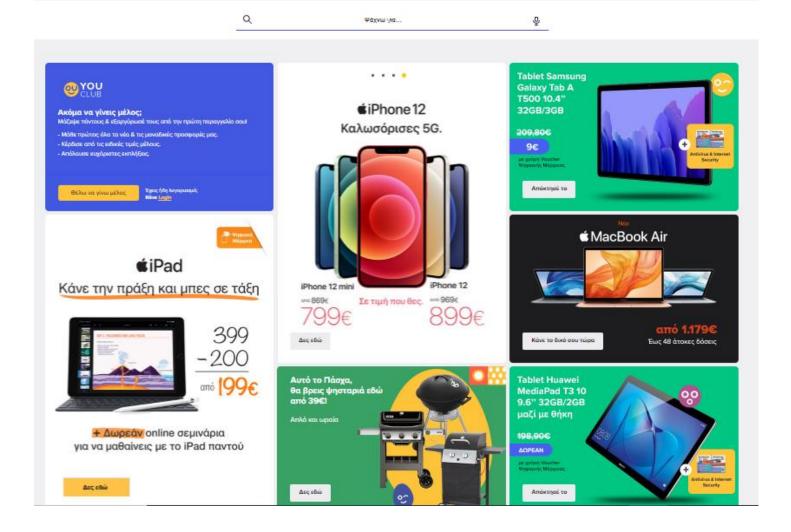
www.mistore-Greece.gr

xiaomi exclusive B2C e-shop

















you.gr click.shop.unbox.

















www.you.gr

Is one of the largest and most reliable e-shops in Greece



Focus on customer experience

350 pick up points

† +153% in 4 years

98% customer satisfaction







- Focus on Total Customer Satisfaction
- Strong financial background, as member of Quest Group, one of the largest Technology Groups in Greece
- Proven experience and know-how— 40 years in the
- Industry from leading position
- One Stop Shop for IT Infrastructure, Products & Cloud Services
- Nationwide presence roll out & support services
- Multi vendor Approach –best of breed solution and ROI
- Custom made products according to specific requests
- Synergies with other Group Companies scale economies and value added services

