

# Company Presentation 2020















Vision for an Innovative World!

Leaders in innovative value creation through entrepreneurial excellence



#### Quest Group at a Glance (12M 2019)



€143m

**Total Equity** 



>39 years

successful track record (est. in 1981)



1.905

Headcount



>30 Countries
International Activity
(>16% of revenue)



€600m

Revenues



#### **Diversified**

Business operations applying active management principles



#### **Strategy Building Blocks**

- Customer Driven
- Operational Excellence
- Human Capital & Values
- Innovation / Technology Orientation
- International Expansion



**Active** in :

ICT Products\* € 337m

■ IT Services € 115m

■ Courier/Post € 109m

• Electronic Payments **€ 33m** 

Ren. Energy / Other € 7m



#### Value Creation – Track Record

	2015-2019 Revenue	e GAGR	14%
•	2015-2019 Ebitda	GAGR	26%
	2015-2019 EBT	GAGR	100%

Growth Investments 2015-2019 ~100m

\*Wholesale/Retail

Revenues





#### Quest Group at a Glance (12M 2019)



















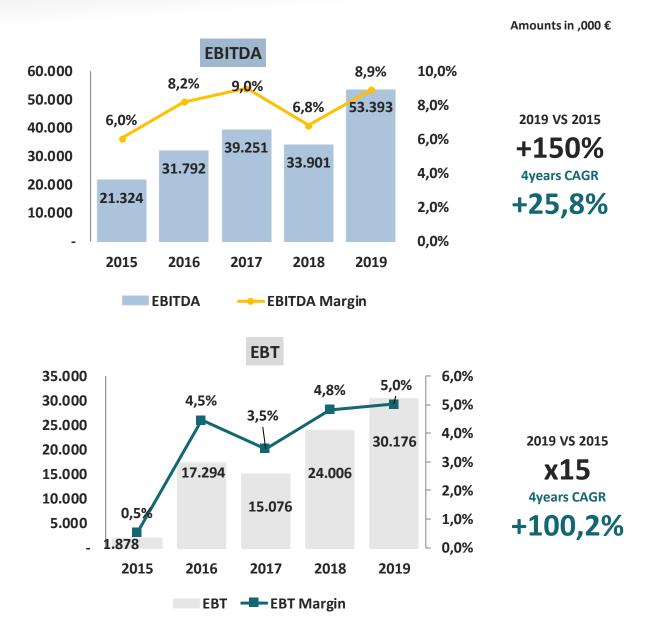
- Largest distributor of H/W and S/W products in Greece, 40%+ of ICT distribution Market in Greece
- Leading IT integrator in domestic market ~ 20% Market Share, ~40% International revenues, 600+ customers across industries & geographies
- Largest Local Courier Operator in SE Europe (~ 24% Market Share), Leading Alternative Postal Operator in Greece (~7% Market Share), 50+m shipments/year (20m courier/30m Post), 500+ Service Points, 30.000m<sup>2</sup> facilities
- Leading POS network operator in Greece, ~230K installed POS in merchants, ~40% Market Share in POS, >400m transactions/yr
- Owns & operates 15 photovoltaic parks of 26,2MW power (at 31/12/19)





#### P&L (12M 2019)







#### 12M 2019 Highlights / Group Outlook

#### 12M 2019 Highlights

- Strong performance se with Double Digit Growth in all Sales (+20,6%), Ebitda (+57,5%), EBT (+25,7%)
- EAT are affected (-58%) by a one-off reversal of a tax asset of €12,7m without any impact in cash
- Revenues growth mainly fueled by strong IT products, IT services & Energy Sectors Growth
- Regarding performance per Quarter, we have experienced a not so strong Q1, an extremely strong Q2 and a good Q3 & Q4
- Profitably also supported by one off €1,4m past negative provisions write off
- Recovered a relatively weak Q1 organic profitability (vs 2018) through strong Q2, Q3 and also Q4

#### Outlook

- Covid19 is estimated not to significantly impact Q1 2020 results however it will impact Q2. The effect will depend on the length and intensity of the measures taken.
- Covid19 affects mainly IT Products (Wholesale/Retail) Segment. This converts into high negative impact in the Group's sales (56% contribution), however lower in the Group's profitability (23% recurring EBT contribution).
- Remaining Service Segments (IT, Postal, Transactions, Energy with overall contribution of 44% in sales and of 77% in EBT) are estimated to have relatively limited or temporary effects.
- Group's financial state (>€70m cash + >€70m additional available credit lines, low leverage) is solid enough to further endure prolonged hardships
- €30m infrastructure investment for the new automated sorting hub for Courier Sector (to be ready in 2021) still on track.
- Actively looking for new Investments (new solar parks, other M&A's)

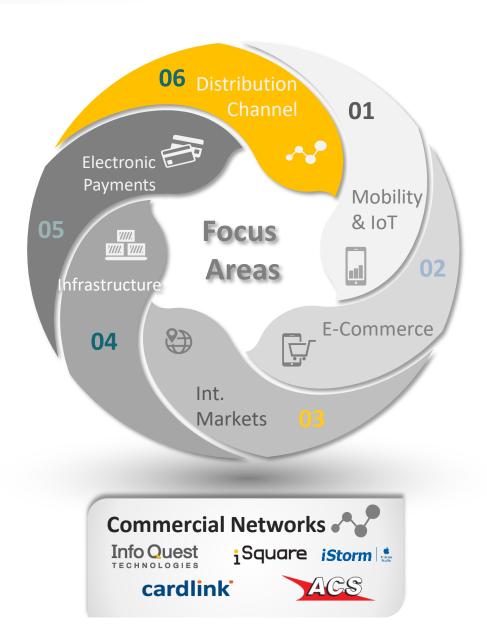


#### Current Activities Main Growth Focus Areas

















#### **Business & Value Creation Philosophy**

#### **Invest in Growth**

Invest in Companies with leading positions, or high growth potential, in areas where we have substantial experience and/or the competences required to manage them successfully

#### **Explore Opportunities**

Exploit business opportunities

In our Sectors and adjacent areas
but also new areas were
we can add value or achieve

Economies of Scale

#### **Create Value**

Maximize the value for our shareholders/stakeholders through sustainably growing profitable operations, healthy financial returns, prudent risk management and efficient management

#### **Active Management**

Actively manage our corporate assets with emphasis in strategic, business and corporate development and operational excellence

#### **Talent & Innovation**

Create value in our corporate assets through talented people, modern leadership, continuous transformation, innovation, technology and implementation of good management practices

#### **Values**

Ensure prudent governance, regulatory compliance, commitment to sustainability and dedication to our values and principles throughout our Group

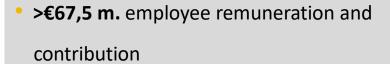


#### **CSR & Sustainability**

- Sustainable Development & CSR is a strategic focus
- The Group endorses the 10 Principles of the UN Global Compact, the 17 UN Sustainable Development Goals, complies with the Greek Sustainability Code and publishes Annual Sustainable Development Report according to the GRI Standards



#### In 2018





- **167** new employment positions (+4,7%)
- > €350 m. for employee training and development
   (> 8,6 hours / employee average)
- 4,8% reduction of ACS carbon footprint
- 3,3% Group energy intense reduction
- **IQbility**: > €1m total investment in 5 yrs
- > **€ 1 m.** Social Contribution
- Support flood & fire victims

Technology – Innovation- Entrepreneurship



QUEST FOR EXCELLENCE SUSTAINABLE DEVELOPMENT REPORT



#### Quest's 2023 Strategy

#### ...towards 1 bill.



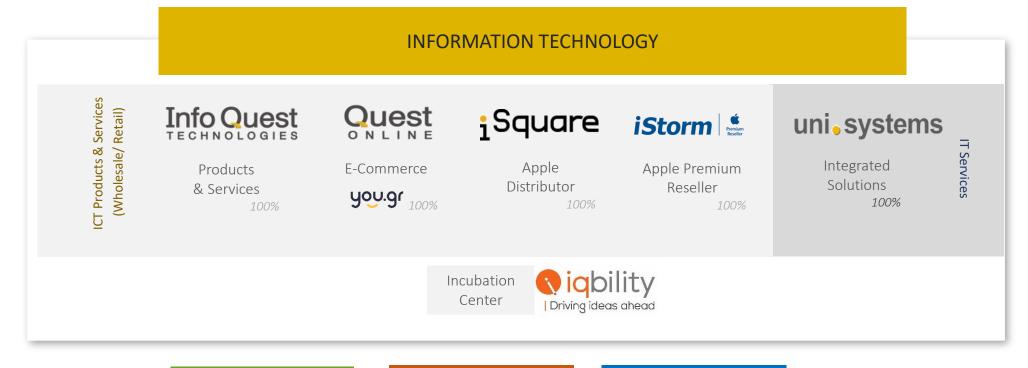
Investments 2019-2023 > €140m



#### Member of Quest Group







RENEWABLE ENERGY



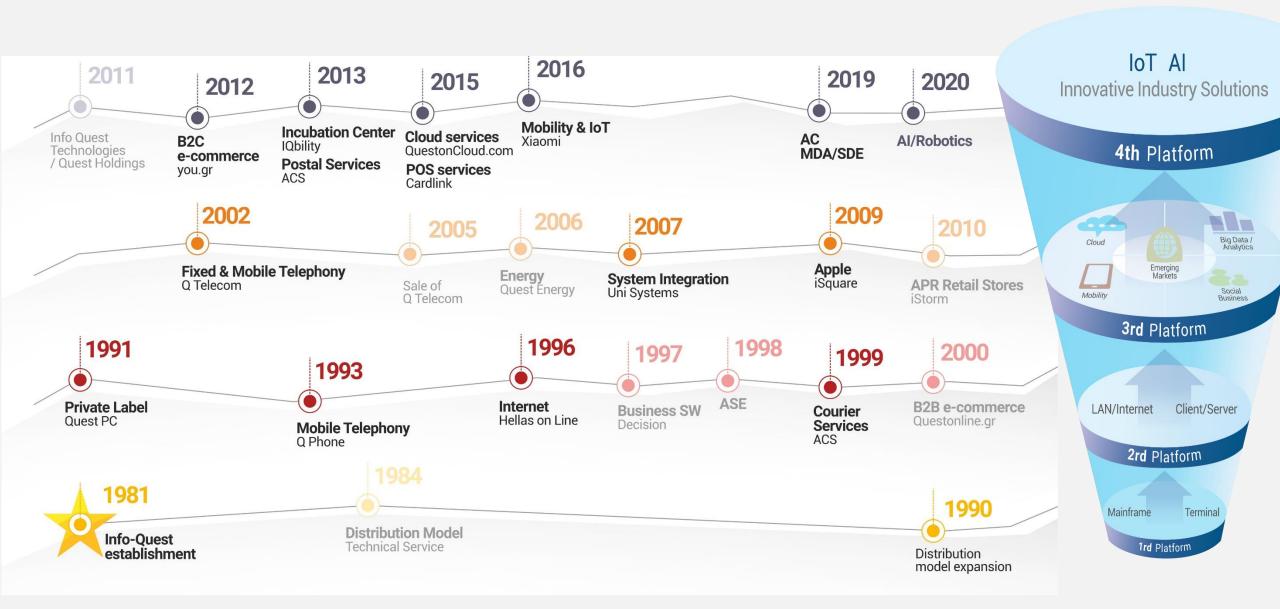
FINANCIAL SERVICES



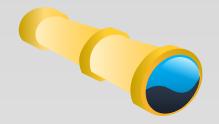




#### 39 years of evolution & success

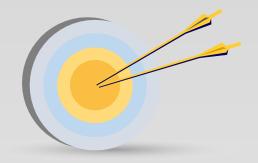


# connect



#### Our vision

To maintain our **leading** position in ICT Sector and excel in the new connected world, through the provision of **innovative** products and services with **value creation**.



#### Our mission

To accelerate the **evolution** towards the **digital transformation**, through our partnerships, our consistent strategy with emphasis on **innovation**, our continuous investment in **technical expertise**, our **people** and our **customer-centric** philosophy.

#### Our values



#### Marketing

#### Credit / Finance/ Accounting/ Procurement/ HR/ Legal



#### **Product Marketing**

- **47** Product Managers
- >200 Product Groups
- **>25.000** products



#### Logistics

- **13.300** m2
- 40 FTEs
- **3.000** Orders / Day
- 700K units rework

**IQT** 

#### Sales & Customer Service

- **27** Account Managers
- 16 CC agents
- **800** In. Calls/ Day

#### **Technical Services**

- **50** FTEs
- 50.000 Repairs/Year
   95.000 units (POS & PC
  - Production)



#### Business Intelligence (CRM/BI)

IT+ SW Development (E-Commerce/ BI/ ERP/ Cloud)

#### Our approach



**Volume Business** 



**Value Business** 



**Mobility & Connected Devices** 



**Cloud Services** 



**Technical Services** 



... New Business Units



#### continuous value creation

- Trusted partner for all major ICT vendors
- Digital Distribution Leader

39



- Financial Strength
- Integrity & Reliability
- Sustainability

- Customer focus
- Operational Excellence

#### 2019 highlights

Info Quest

39
years leading the market



€188,9M Revenue (+ 21%) Digital channels

Questonline.gr
Questoncloud.com
Mistore-Greece.gr
IQTServicePlus App
You.gr

2.800
Resellers / B2B customers



>70% growth In 4 years



>300 employees



> 8m Items (+45%)



> 9.000 hours training





50.000
Service Customers



Cooling SDA / MDA expansion



20.000 skus from 170 vendors

95.000 PC & POS Production

#### global partnerships | all major | ICT & Mobility Vendors

Apple	Business Partner		Hewlett Packard Enterprise	Dell	<b>D</b>	Lenovo.	Microsoft	хіаоті
Quest	bitmore	intel	illiilli CISCO	UNIFY	AUTODESK. Value Added Distributor	Adobe	Docu Sign,	symantec.
VeeAM	<b>BitTitan</b>	KASPERSKY	VERITAS	еѕет	<b>citrix</b>	D-Link Building Networks For People	<b>P</b> tp-link	ARCHO5
EPSON°	Canon	xerox 🕥	LEXMARK	<b>₹</b> KYDCERa	TOSHIBA	SAMSUNG	<b>LG</b>	НІТАСНІ
دلاء	NETGEAR	arcserve°	F88TINET.	AMD	/ISUS	GIGABYTE" TECHNOLOGY	<b>₹</b> Kingston	Western Digital
CORSAIR	crucial	OVIDIA.	Aero	APC www.apcc.com	FAT•N	logitech	Genius	/10C
Zebra	SMART.	Dray Tek	VIVOTEK	Benq	crypto	WIWE		





#### our focus

**Product & Services** 

- ✓ Maintain leading position in Technology Distribution
- ✓ Operational efficiency Digital Distribution
- ✓ Expand Products and Services Portfolio
- ✓ Cooling, MDA / SDA





Mobility

- ✓ Increase market share
- ✓ Expand to new higher margin areas / IoT
- ✓ Operate new Mi Stores
- Exploit Mi Fans community







- ✓ Expand cloud offering portfolio
- Excel in cloud both as Distributor and service provider
- ✓ Exploit and Transform the Channel



E-Commerce

- ✓ Grow exploiting ecommerce evolution
- ✓ Improve customer experience through automation
- ✓ Excel in relevant KPI's



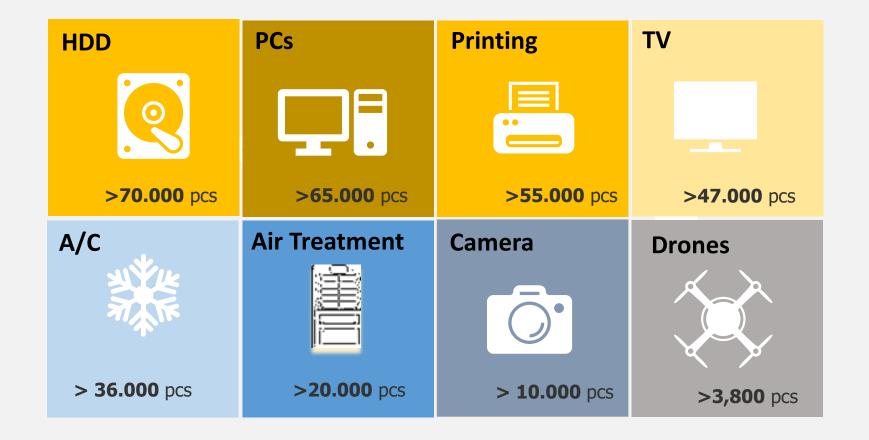








#### **Volume Distribution**



#### Value Added Distribution



#### Microsoft

Licensing / SPLA / Cloud



### Docusign e-Signature



#### **IBM**

Power Systems / Storage / SW



Symantec / Veritas

Security / Backup



#### Cisco

Cloud Defined Networks / Cubersecurity



#### UNIFY

VoIP / Networking



#### **HPE**

Servers / Storage / Networking



#### Citrix

Access / Virtualization



#### DELL EMC

Servers / Storage



## Autodesk CAD / CAM / CAE















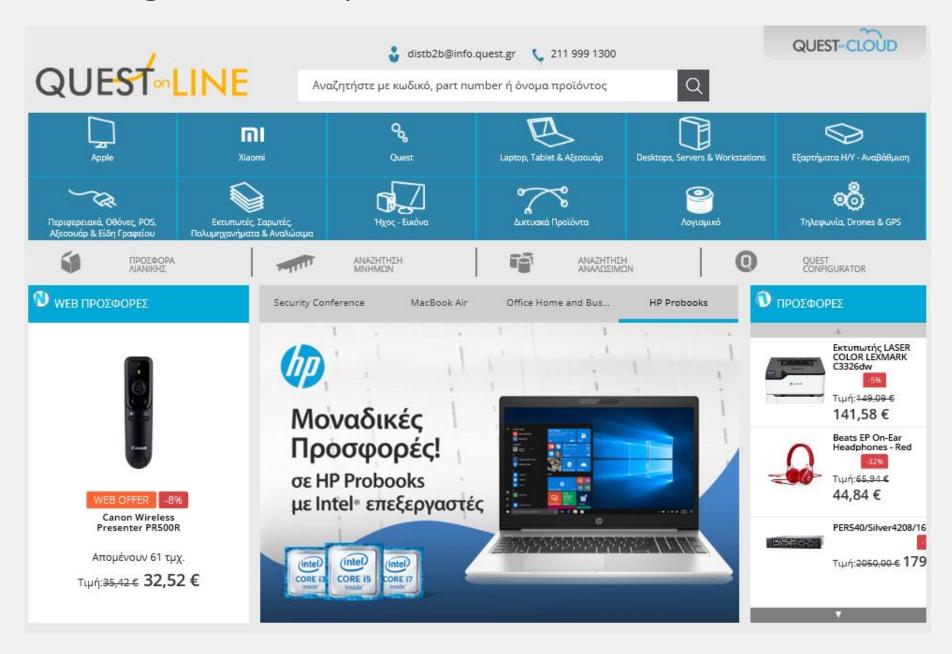








#### Questonline.gr: B2B e-shop



#### Technical Support and Logistics Services

#### **Authorized Support Center** Quest Lenovo. Authorized Support Center Authorized Support Center admille Kingston Canon CUBOT CISCO Authorized Support Center Authorized Support Center\* Authorized Support Center Authorized Support Center bitmore mi xiaomi **EPSON** Authorized Support Center Authorized Support Center Authorized Support Center \*Products imported by the company

- Awarded / Authorized Support Centre for major IT Providers
- One of the largest Technical support Organizations in Greece
- The largest Apple Authorized Service Provider in Greece
- Nation-wide support through 100 Authorized Service Partners

#### **Technical Support Services**

- Maintenance, Helpdesk & Support Services
- Customization & Staging Services
- Installation & Configuration Services
- Roll Out Services
- IQT Service Pluss App

# SERVICEPLUS OCTITION Google Play Download on the App Store

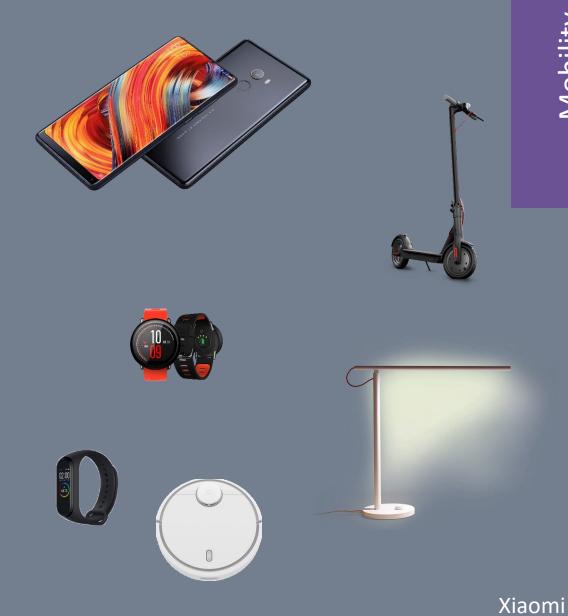
#### **Logistics Support Services**

- One of the largest Logistics Centers for ICT products in Greece.
- Full logistics support capabilities with Proven Efficiency
- ISO9001:2015, ISO 14001:2015 Operation
- Large scale projects requirements readiness
- National and International logistics provision by established third party companies (UPS, TNT, FedEx, ACS Courier and many national freight companies)

#### Mobility & IoT Range









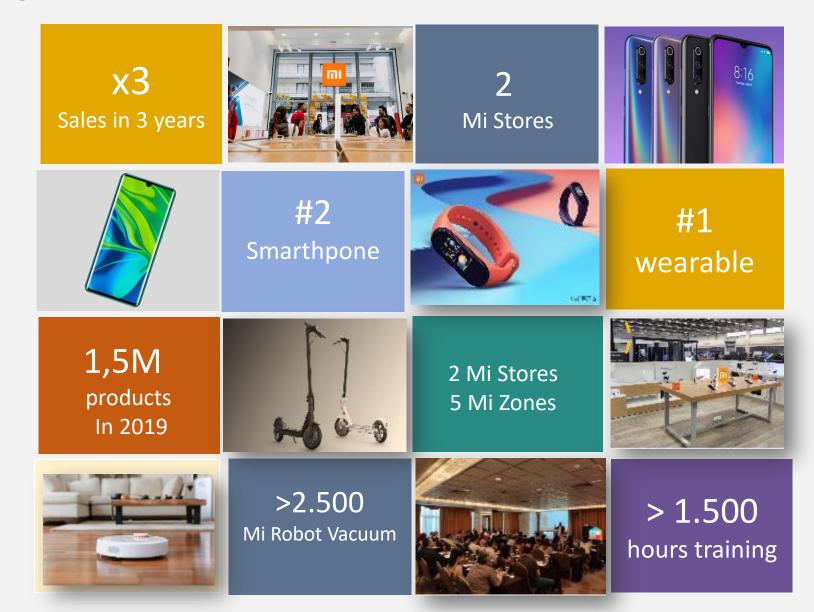
# Official Partners of Xiaomi in Greece and Cyprus

- December 16, 2016 Launch of mi Phones in Greece
- Among the first partners in Europe for Xiaomi
- August 2017 Launch of the 1<sup>st</sup> Mi Store in the country
- Expansion of product range, following Xiaomi's international expansion strategy
- #2 in Smartphone market with 23,6% market share in 2019
- Mi Store Thessaloniki in 2019
- > 1,5M Xiaomi products sold in 2019
- + 80% sales in 3 years (2017 2019)



#### 2019 Highlights







#### **Digital Transformation? Cloud first.**

- Top class cloud services
- Automated delivery platform
- Advanced tools for partners and ISVs to reach and manage their customers
- Cloud expert team

www.QuestonCloud.com





Gold Cloud Platform Gold Small and Midmarket Cloud Solutions Gold Midmarket Solution Provider Gold Hosting Gold Datacenter **Gold Cloud Productivity** Gold Windows and Devices

#### **Explore our services**















#### **Explore our platform**





**PROVISIONING** 



**REPORTING & BUSINESS** DEVELOPMENT













# www.QuestonCloud.com

Questoncloud.com is a modular, scalable, extensible and secure carrier-grade platform that enables the profitable, end-to-end delivery of cloud services, including onboarding, automation, aggregation, distribution, go-to-market and support.

#### The Platform

- One Platform for centrally managing all active subscriptions
- One account for multiple subscriptions from different vendors
- Great flexibility providing the ability to purchase with monthly fee and change products / services during the subscription period
- Automated and immediate activation of services
- Aggregated information and uniformity in the ordering process, even when from different vendors



#### The Platform Offerings



**BUSINESS APPLICATIONS** 













**INFRASTRUCTURE** 









BACK UP & DR











SECURITY



allalla CISCO



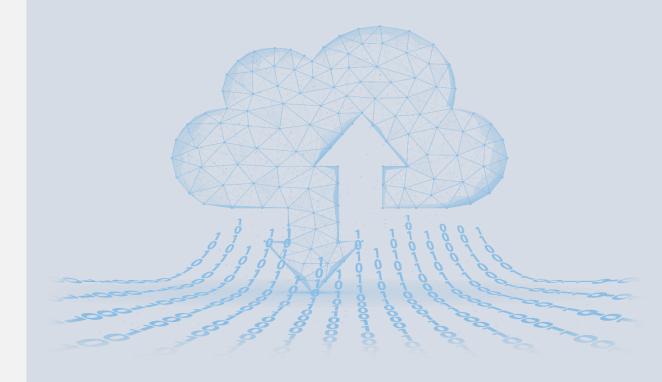
COMMUNICATION

11 11 11 CISCO



#### **Professional Services**

- Cloud Migration services
- Cloud Backup & DR
- Cloud Automation Services
- Training
- Support Services

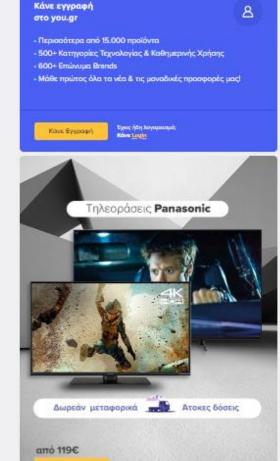






Ψάχνω για...

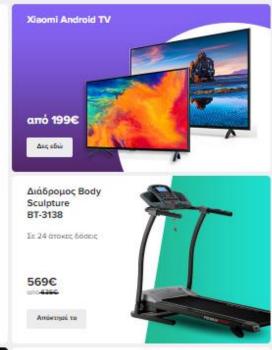




Δες εδώ









#### 2019 Highlights







**20K** products





500 categories



600 brands





**3M** users





98% Customer satisfaction



350+ Pick up points



- Focus on Total Customer Satisfaction
- Strong financial background, as member of Quest Group, one of the largest Technology Groups in Greece
- Proven experience and know-how— 39+ years in the
- Industry
- One Stop Shop for IT Infrastructure, Products & Cloud Services
- Nationwide presence roll out & support services
- Multi vendor Approach –best of breed solution and ROI
- Custom made products according to specific requests
- Synergies with other Group Companies scale economies and value added services

